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**FOR IMMEDIATE RELEASE**

**June 15, 2010**

**FREE FAMILY FUN SATURDAY, JUNE 19, 2010**

**NC AG JAM 2010 provides NC products and live country music**

RALEIGH- Come out and enjoy North Carolina products and great country music at this year's Got to be NC Ag Jam. Country artist **Jeff Bates** will headline the Third Annual Got to be NC Ag Jam on June 19 at Moore Square Park in downtown Raleigh. Admission to this family friendly food and music festival is FREE, gates will open at 4pm.

Also performing this year are **James Wesley** and **William Riley**, along with local artists Johnny Orr & The South Station Band, The Shucks, and The Barn Burners.

Got to be NC Ag Jam showcases all that North Carolina agriculture has to offer with samples of local food and beverages as well as other products from area growers and producers.

Some of the food that will be available to enjoy and purchase include a variety of products from produce to sweet potato fries, ice cream to condiments and everything in between. Bring your appetite and be ready to enjoy and take home some of the wonderful products North Carolina has to offer at the Third Annual Got to be NC Ag Jam.

Key event sponsors include Got to be NC Agriculture, Natural Light, and The Q-Shack. Media partners are 94.7 QDR Today's Best Country and 95.1 WRNS Your Country. The event is produced by Deep South Entertainment and the Raleigh Convention Center.

For more information about this event including a schedule of performers visit the event website at [www.ncagjam.com](http://www.ncagjam.com)

**Got To Be NC Ag Jam 2010**  
**When: Saturday, June 19, 2010**  
**Where: Moore Square Park, Downtown Raleigh, NC**  
**Time: 4:00pm – 11:00pm**  
**Free Admission**